



BMW 1 Series
5-door
www.bmw.com



THE BMW 1 SERIES. ORIGINAL BMW ACCESSORIES.

JOY ALLOWS ENDLESS POSSIBILITIES.

IT'S ALL A QUESTION OF CHARACTER.

The new BMW 1 Series embodies the diversity and modernity of the city like no other vehicle. An exceptional, sporty and fascinating character, it typifies the extrovert spirit of contemporary urban living. The unique personality of the new BMW 1 Series is also now expressed for the first time in the Sport and Urban Line models.

You can, however, make an even stronger impression by personalising your very own BMW 1 Series with the wide range of optional extras available ex-works. Whether it is for the exterior, the interior, for communication and information or for transportation and the luggage compartment, Original BMW Accessories can greatly enhance the individuality of this extraordinary car. And that means it can be an even more vibrant expression of your own character.





SET THE TREND. GET THE LOOKS.
ORIGINAL BMW EXTERIOR ACCESSORIES.



1 LED tail lights

A brilliant sign of innovative technology. Powerful LED light rods ensure energy savings and improved visibility for traffic following behind. For vehicles without Xenon lights.

1, 2, 4 19" light-alloy wheels Double-spoke 361

Available in Black with a red ring (pic 1+4). Also in Bicolour, Ferric Grey, burnished (pic 2).

Recommended tyres

When buying new tyres, we recommend that you buy ones marked with the five-pointed star on the sidewalls. Extensively tested by BMW and tailored to your BMW model, they ensure an unforgettable driving experience. Your BMW Service partner will be happy to advise you.

3 Mud flaps

Protect your car and the vehicle behind you against dirt and loose chippings. Available for front and rear wheels.

3 Complete winter wheels

Specially designed for this vehicle. Available in 16", 17" and 18" sizes.

5 Snow chains

The snow chains have been specially designed for use with BMW tyres. They are easy to fit and offer optimum grip on snow and ice.

6 Car Cover Design View

With this product, your BMW 1 Series makes a dynamic impression even when it's under cover. Perfectly complementing the car's design, the cover protects against dirt, dust, water and scratches. For universal use inside and out and machine-washable up to 30 degrees.

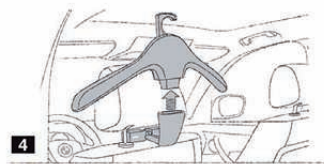
Car Cover for windscreen and front side windows

(not illustrated)
Special silver-coloured protector for the windscreen and front side windows with a dirt-repellent and water and heat-resistant surface. With BMW web address.



SETTING THE STANDARDS WITH INDIVIDUAL STYLE.

ORIGINAL BMW INTERIOR ACCESSORIES.



1 - 4 Travel & Comfort System

This modular system is designed around a base attachment for the headrest bars. A **coat-hanger**, folding table or universal hook can then be fitted to this. The coat-hanger allows clothes to be transported without creasing. It can also be detached from the mounting and used to carry clothes outside the vehicle. The **folding table** gives passengers in the rear a convenient surface to put things on, and is tilt and height-adjustable. It also includes a fold-out cupholder with a stylish chrome ring. The **universal hook** offers a convenient place to hang light shopping bags, suit hangers and the like. The Travel & Comfort system is finished in a stylish matt black with silver highlights, and goes perfectly with the interior of your BMW.

5 Sport leather steering wheel

For an even sportier interior. Diameter 369 mm.

Leather steering wheel (not illustrated)

Complements the interior design perfectly. Covered with high-grip leather, diameter 375 mm. Available with or without multifunction buttons.

Sport leather steering wheel Sport Line

(not illustrated)
Sportiness you can touch. Provides optimum grip, while contrasting red stitching reinforces the dynamic feel. Available with or without multifunction buttons. Diameter 369 mm.



5 Leather gear lever with decorative clasp in Pearlescent chrome

Ergonomically shaped for a great feeling with every gear shift.

6 + 7 Glasses and CD/DVD holder – Sport (pic 6)/ Urban (pic 7)

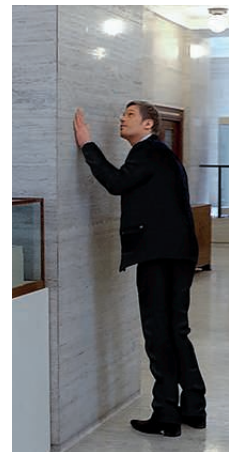
Twice as functional, twice as easy. Simply attach to the sunshade and it's done. CDs or DVDs can be stored on the inside, a pair of glasses on the outside. The Sport Line holder is available in the accent colour Red; the Urban in Light Grey. Both complement the basic equipment perfectly.

Key case (not illustrated)

Attractive fine-leather case for the ID fob of your BMW 1 Series. Matched to each individual vehicle line. Available for Sport, Urban and M Sport versions and also with basic equipment.

Belt holder (not illustrated)

Attaches quickly and simply to the headrest support bars, ensuring the belt is easily reachable in any sitting position.





1 BMW junior seat I-II, with/without ISOFIX

Suitable for children weighing 9 to 25 kg (age approx. 9 months to 7 years). The seat features a restraint cushion and a height-adjustable back. The use of the ISOFIX function is permitted for children weighing up to 18 kg. Children weighing more than this should be secured without the restraint cushion using the seatbelt. Available in various colour schemes.

Backrest protector (not illustrated)

Protects the upholstery on the back of the two front seats from dirt and damage.



2 BMW junior seat II-III

Suitable for children weighing 15 to 36 kg (age approx. 3 to 12 years). The seat can be quickly and easily secured in place with the three-point belt. The height of the seat and position of the headrest and side bolsters can be adjusted with one hand and the seat offers outstanding lateral protection. The adjustable backrest makes the BMW junior seat II-III perfect for long journeys and the removable cover is machine-washable. Various colour schemes.

2 Sunscreen

Quick and easy to attach to the rear windscreen and rear side windows. When not in use it can be stored in the bag supplied.

BMW baby seat 0+, with/without ISOFIX

(not illustrated)
Designed for children weighing between 3 and 13 kg (age up to around 18 months). A seat reducer is included. The baby seat shell is mounted facing away from the direction of travel, either on the rear seat, or, provided the airbag is deactivated, on the front passenger seat. The shell can be detached from the rebound frame and used separately as a carrycot. With detachable sun canopy. Various colour schemes.

3 - 8 Floor mats

The floor mats follow dynamic design lines. Perfectly fitted, dirt-repellent and water-resistant, they are matched to each individual model and are available as the basic option in Black.

All-weather floor mats Sport (pic 3), Urban (pic 4) and Basic (pic 5)

Fabric floor mats Urban (pic 6), Sport (pic 7) and Basic (pic 8)

BMW umbrella with LED torch (not illustrated)

In a matching umbrella bag and with a removable LED torch built into the handle.

LED torch, rechargeable (not illustrated)

This pocket-sized torch can be connected to the 12V socket for charging.

Smoker's package (not illustrated)

Comprises a cigarette lighter and an ashtray in the front of the centre console.





1

1-3 Backrest bag Sport (pic 2)/Urban (pic 3)

A multi-option companion. The backrest bag can be filled with small items prior to setting off and easily attached to the rear of the driver's or front passenger's seat. It can be folded, is easy to carry and comes in hard-wearing, easy-to-clean material. Available for the Sport Line and Urban Line. Both versions also complement the basic equipment perfectly.

Protective rear cover (not illustrated)

The water and dirt-repellent cover protects the right half of the rear seat bench and the door linings. It features openings for three-point belts, which also allow items such as the dog safety harness to be fitted.

2+4 Rear storage bag Sport (pic 2)/Urban (pic 4)

A combination of exceptional design and intelligent functionality. Attached to the back seat with the centre seat belt, it can be packed with items at home and provides useful additional storage, including two exterior cupholders. Made from hard-wearing material, it is available for the Sport Line and Urban Line. Both complement the basic equipment perfectly.



2



3



4

FLEXIBILITY MAKES ROOM FOR INDIVIDUALITY. ORIGINAL BMW TRANSPORTATION AND LUGGAGE ACCESSORIES.



1

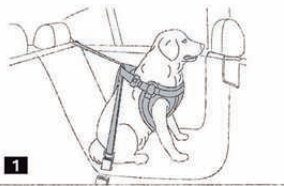


2

1+2 Ski and snowboard bag Sport (pic 1)/ Urban (pic 2)

Unlike other similar products, this allows up to four pairs of skis or three snowboards to be transported cleanly. It attaches securely to the front lashing eyes in the luggage compartment, is easy to detach and also has two wheels so the bag can be pulled with ease outside the vehicle. Tested according to high BMW quality and

safety standards. Available for Sport Line and Urban Line. Both versions complement the basic equipment.



1

1 Dog safety harness

Available in a choice of three sizes, the harness is designed to secure dogs on the rear seat bench, thereby enhancing the safety of passengers. The dog's lead can also be attached to the harness.

2 Luggage compartment tray Sport (pic 2)/

Urban (not illustrated)

Perfect for turning the luggage compartment floor of your BMW 1 Series into a continuous, flat storage area. The tray

fits the luggage compartment seamlessly, it's shatter-proof, impact-resistant and features side straps to secure smaller items. Additionally, the cover has three fold-down options, so you can decide how far to open the luggage compartment tray. Available for Sport Line and Urban Line. Both complement the basic equipment perfectly.

3 Fitted luggage compartment mat Sport (pic 3)/

Urban (not illustrated)

This impressive non-slip mat in hard-wearing plastic fits perfectly and lies completely flat. It also features storage pouches on the left and right for smaller items such as gloves. Oil and solvent-resistant. Available for Sport Line and Urban Line. Both fit the basic version.

Folding box

The watertight folding box has a strap inside for securing bottles, for example. Available in two sizes.

Loading sill protective mat (not illustrated)

This padded non-slip mat folds out over the loading sill to protect it against damage. It also provides a place to sit.

Luggage compartment net (not illustrated)

Secures the most diverse objects quickly and easily. Attaches to existing lashing eyes.

Luggage compartment tie-down straps

(not illustrated)

Two tear-resistant tie-down straps secure items in the luggage compartment quickly and safely. Available with two different fastening mechanisms.

4 Bicycle holder for trailer tow hitch, lockable

The bicycle holder and bicycles are secured against theft. For carrying one or two bicycles. An extension set for a third bicycle is also available.

5 Trailer tow hitch

Depending on the model, the trailer tow hitch is approved for trailer weights of up to 1,200 kg, with a nose weight of up to 75 kg. With trailer stability control. When the tow ball is removed, the trailer tow hitch is not visible.

Mobility Set (not illustrated)

Set includes compressor, tyre sealant, gloves and valve adapters.

6 Powder fire extinguisher

Ready for use under the seat.

➤ For more information about the entire range of Transportation & Luggage solutions, please see the BMW website.



4



2



3



5



6



**1 Touring cycle holder, lockable**

Robust attachment for transporting a bicycle with a frame diameter of 22 to 80 mm, also suitable for mountain bikes. A user-friendly fixing system, with a twist mechanism at the same height as the base support system, makes it quick and easy to secure bikes in place.

Bicycle lift (not illustrated)

Allows a bicycle to be effortlessly lifted onto the roof rack and removed again. Suitable for different bicycle sizes.

1-9 BMW base support system, lockable

Maximum permissible roof load: 75 kg. The support bars are made of high-strength aluminium tubing. The BMW base support system is equipped with an anti-theft feature and complies with the most stringent safety requirements.

2 Racing cycle holder, lockable

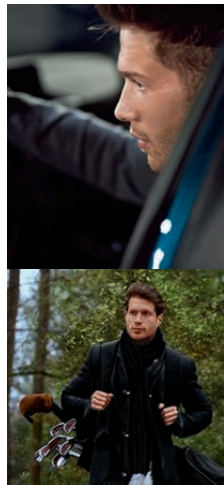
Suitable for bicycles with quick-release levers on the front wheel. A holder for securing the front wheel to the base support system is also available.

3 Luggage rack

For the safe transport of bulky items. The luggage rack is fixed to the base support system and has a high load capacity. In sturdy lightweight aluminium, rust-proof and easy to fit.

4 Universal holder

Provides secure support even for large, bulky items. Consists of four infinitely adjustable holders, four strap eyelets and two tensioning belts.

**5** BMW roof box 460, LxWxH: 230 x 82 x 37 cm

BMW roof box 350, LxWxH: 140 x 90 x 39 cm



BMW roof box 320, LxBxH: 191 x 64 x 39 cm

5 + 6 BMW roof boxes

Available in three sizes: 460, 350 and 320 litres (pic 6). Easy to load thanks to an innovative system that opens from both sides. Features triple central locking for maximum security.

Ski rests in roof box (not illustrated)

Available for BMW roof boxes 460 and 320.

Universal lift and adapter for roof boxes

(not illustrated)

For easy attachment and removal of all BMW roof boxes. Useful for space-saving storage of the roof box on the garage ceiling.

7 Surfboard holder

With board supports made of impact-resistant plastic, a built-in mast carrier, strap eyelets and tensioning straps.

8 Ski and snowboard holder, lockable

Suitable for carrying up to two snowboards and two pairs of skis, or up to six pairs of skis. Poles can also be carried.

9 Raised carrier bars

For the BMW ski and snowboard holder. The extension provides 25 mm of extra room for individual bindings. For even easier securing of skis/snowboards with higher bindings.



➤ For more information about the entire range of Transportation & Luggage solutions, please see the BMW website.

HEAD FOR NEW HORIZONS. ARRIVE RELAXED.

ORIGINAL BMW COMMUNICATION & INFORMATION ACCESSORIES.



2 BMW Portable navigation system

The perfect combination of sophisticated functionality and cutting-edge design. The latest generation of the BMW Portable navigation system blends seamlessly into the vehicle, with no visible wiring. The device is held securely in place and navigation prompts are relayed over the vehicle's loudspeakers. It also includes various advanced features as standard, such as Lane Assist and 3D building and junction views.

➤ For more information on BMW Portable navigation systems and the latest accessories that go with them, see the Accessories section of the BMW website.

2 + 5 BMW Car Hotspot

Need to check your bank balance on the move, or look something up on Wikipedia? The BMW Car Hotspot allows you to use the time you spend in your car productively or for relaxation. Various devices, including an iPad, laptop and games consoles, can all access a wireless internet connection at the same time, via either a SIM card inserted in the BMW Car Hotspot, or a mobile phone with a SIM access profile. The BMW Car Hotspot is fitted into the centre armrest, using a snap-in adapter, with a combination of UMTS (HSDPA) and GSM technology ensuring the best possible connection. A visual display shows the current connection status. International roaming can be switched off by the user. A roof aerial ensures optimum signal reception and minimizes radiation in the interior.

3 + 4 Apple iPad holder

In combination with the BMW Car Hotspot, this allows passengers in the rear to make full use of all the functions of their iPad. Using the holder, the iPad can be securely mounted on the base attachment of the Travel & Comfort system (see p6/7) and released at the touch of a button. The position of the device can be adjusted for maximum comfort and ease of use whether you are reading, watching videos or sending email. And thanks to the provided stand, the holder can be used outside the vehicle.

Digital roadmaps (not illustrated)

Up-to-date digital roadmaps enable the navigation system to work out the best route in no time. Available as an annual update, including certificate, on DVD or USB stick, depending on model.



1 Snap-in adapter

A docking system suitable for current Apple iPhone, Nokia, Motorola and Sony Ericsson handsets, and for RIM BlackBerry® devices. With the interchangeable phone-specific snap-in adapter, drivers can charge their mobile phone via the mobile phone preparation with Bluetooth interface. An external aerial ensures the best possible reception at all times. For Apple iPhone 3G S and iPhone 4 handsets, a snap-in media adapter is also available. In addition to the basic functions of the snap-in adapter, this also enables music files stored on the device to be played over the vehicle's audio system, and shows the cover artwork on the Control Display. Required for use of the optional equipment BMW Apps.

2 BMW Station for Apple iPhone

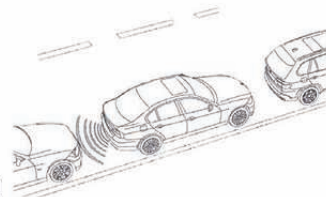
The BMW Station is a landscape or portrait-format holder in the instrument panel. It connects your iPhone to the vehicle audio system with no visible wiring and has a hands-free function with high-quality microphone, a GPS aerial and a battery charging function. Where the BMW Link application is also in use, audio output for navigation prompts and phone calls is via the vehicle loudspeakers, even when the CD player/radio is being used to play music. Volume can be controlled using either the BMW radio or the multifunction steering wheel. The design blends seamlessly into the interior of your BMW.

2 BMW Link

The BMW Link app for your iPhone combines telephone and music playback functions with a range of selected BMW ConnectedDrive services. These include: weather, a webcam feed from your destination, BMW roadside assistance, model-specific navigation and car finder features. The display of the BMW Link app is in landscape format and the size of text and buttons has been optimized for in-car use. Where the BMW Station for Apple iPhone is also fitted, audio output for navigation prompts and phone calls is via the vehicle loudspeakers, even when the CD player/radio is playing. BMW Link is available from the Apple App Store.

3 Audio adapter for Apple iPod/iPhone

Adapter cable to attach your Apple iPod or iPhone to the audio system for the display of tracks or playlists. Your Apple iPod or iPhone is charged via the adapter cable as you drive and can be controlled via the multifunction steering wheel, the iDrive Controller or the radio.



4

4 Park Distance Control, rear

Easy parking even in the tightest of spaces. Distances between the vehicle and obstacles are measured by ultrasound and indicated acoustically. In conjunction with a navigation system or BMW Radio Professional, the distance is also shown the Control Display.

5 Tablet DVD system

Consists of two portable seven-inch monitors, plus two holders that are attached to the headrest support bars. The DVD system can be plugged in to the vehicle's 12V power socket. The DVD player, which is integrated into one of the monitors, can play video DVDs, and photo and audio CDs (including MP3 format). In addition, JPEG images and music files on USB sticks and memory cards of various formats can be viewed or listened to. The portable monitors can also be used outside the vehicle. Audio playback is via either the monitors' built-in loudspeakers, or headphones such as the infrared stereo headphones from BMW.

6 ALPINE HiFi system

Offers a clear improvement in audio performance and ensures detailed acoustics with clear treble and

impressive bass. The highly efficient digital 4-channel amplifier provides power of 320 W. The ALPINE HiFi system includes modified mid-range speakers and two powerful tweeters in the upper front doors. Two channels control the high-quality, aluminium-lined mid-range speakers and tweeters; the other two channels control the powerful bass speakers underneath the front seats. The ALPINE HiFi system also has vehicle-specific crossovers. Easy to install and compatible with all iPod interfaces.



1



2



3



5



6



JOY CARES NATURALLY.

NATURAL CARE – THE ECO-FRIENDLY WAY.

Connecting the joy of driving with sustainability is a guiding principle for BMW. Our Natural Care products are a clear response to this aspiration. An environmentally sound and sustainable approach is adopted at every step – from the selection of raw materials and energy-efficient manufacturing through to safe application and recycling of the packaging. With Natural Care, BMW presents a shining example of environmentally friendly vehicle care. The products are predominantly made from natural raw materials, such as tensides and bio-alcohol from sugar beet, as well as canauba wax and linseed oil. The dermatologically tested Natural Care products also combine eco-friendliness with efficient and powerful action.

You can learn more about the range of Natural Care products and other original BMW Care Products on the BMW website.



EQUIPPED WITH THE BEST IDEAS.

THE ORIGINAL BMW ACCESSORIES RANGE AT A GLANCE.

Exterior					
Car Covers	5	Rear storage bag	10	Racing cycle holder	14
Complete winter wheels	5	Smoker's package	9	Raised carrier bars	15
LED tail lights	5	Sport leather steering wheel	7	Roof boxes	15
Light-alloy wheels	5	Sunscreen	8	Ski and snowboard bag	11
Mud flaps	5	Travel & Comfort system	7	Ski and snowboard holder	15
Snow chains	5	Umbrella with LED torch	9	Ski rests in roof box	15
Interior		Transport & Luggage solutions		Surfboard holder	15
Baby seat	8	Base support system	14	Touring cycle holder	14
Backrest bag	10	Bicycle holder for trailer tow hitch	13	Trailer tow hitch	13
Backrest protector	8	Bicycle lift	14	Universal holder	14
Belt holder	7	Dog safety harness	12	Universal lift and adapter for roof boxes	15
Child seats	8	Fitted luggage compartment mat	12	Communication & Information	
Floor mats	9	Folding box	12	ALPINE HiFi system	19
Glasses and CD/DVD holder	7	Loading sill protective mat	12	Apple iPad holder	17
Key case	7	Luggage compartment net	12	Audio adapter for Apple iPod/iPhone	18
Leather gear lever	7	Luggage compartment tie-down straps	12	BMW Link	18
Leather steering wheel	7	Luggage compartment tray	12	Car Hotspot	17
LED torch, rechargeable	9	Luggage rack	14	Digital roadmaps	17
Protective rear cover	10	Mobility set	13	Park Distance Control	19
		Powder fire extinguisher	13	Portable navigation system	17
				Snap-in adapter	18
				Station for Apple iPhone	18
				Tablet DVD system	19
				Cleaning & Care	
				Natural Care products	20

Find inspiration at www.bmw.com where you can check out more illustrations and detailed information about the full range of Original BMW Accessories.



THE RIGHT ACCESSORIES. THE RIGHT SERVICE.

The excellence of BMW cars is matched only by the quality of BMW Service. When you visit your BMW Service Centre, you can expect expert professional advice from highly trained staff using the very latest in diagnostic technology. And the global BMW Service network means help is always at hand, wherever you are in the world – for the unlimited joy of driving.

For more information on what is available from BMW Service, please contact your BMW Service Centre, or visit www.bmw.com/service

More about BMW



Sheer
Driving Pleasure

www.bmw.com



Your BMW Service Centre will be happy to advise you further.

The models illustrated in this brochure may show items of optional equipment which are not part of the standard specification. Subject to changes in design, equipment specifications and content. Errors and omissions excepted. Apple®, iPhone®, iPad® and iPod® are registered trademarks of Apple Inc. © BMW AG, Munich, Germany. Not to be reproduced, in whole or in part, without the prior written permission of BMW AG, Munich. Part number 1 11 006 282 20 1 2011, VB-23. Printed in Germany 08/2011.