



BMW 7 Series

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Sheer
Driving Pleasure

THE BMW 7 SERIES. ORIGINAL BMW ACCESSORIES.

JOY HAS BOUNDLESS POSSIBILITIES.



EXPERIENCE THE POWER OF INNOVATIVE IDEAS.

Original BMW accessories for the BMW 7 Series combine stylish design with a high degree of practicality. Over the next few pages, you will read about some of the exterior and interior accessories, communication and information systems, and transportation and luggage solutions available. Every Original BMW accessories product sets new standards, offering dynamic performance, distinctive elegance and maximum convenience.

BEAUTY THAT'S MORE THAN SKIN-DEEP.

ORIGINAL BMW EXTERIOR ACCESSORIES.

1 Double spoke 238

Cast alloy wheel. Available in 17, 18, 19, 20 and 21-inch sizes. Emphasizes the elegant looks of the BMW 7 Series.

1 Star spoke 311 in chrome

Cast alloy wheel. 21-inch size. An eye-catching complement to the confident styling of the BMW 7 Series.





Solutions that keep you out in front. Thanks to runflat technology, BMW drivers can afford to be a lot more sanguine about the prospect of a puncture. Specially reinforced tyre sidewalls, made from a highly heat-resistant rubber compound, enable the vehicle to continue for up to 150 kilometres, and at speeds of up to 80 km/h, even in the event of a complete loss of tyre pressure.



1 + 2 Star spoke 311

Cast alloy wheel, 21-inch size. Available in chrome (Fig. 1) or silver (Fig. 2). Goes perfectly with the elegant lines of the BMW 7 Series.

3 Cross spoke 312

Cast alloy wheel, 21-inch size. Also available in ferric grey (see p. 8). A design detail that speaks of supreme self-assurance.

3 Mud flaps

In body colour, available for both front and rear wheels (see also p. 8). Protect your vehicle and the car behind you against dirt and loose chippings.





Quality comes down to the details. And with BMW alloy wheels, sometimes these all-important details can't even be seen by the naked eye. But you can rest assured that all of them have been subjected to a comprehensive testing regime that looks much deeper than the surface. For example, Original BMW cast alloy wheels are X-rayed to ensure that there are no air bubbles in them, while the metal used in forged wheels undergoes an ultrasound scan to ensure it is free from defects.



Another important point is that BMW develops specific Original BMW alloy wheel designs for each model individually. These are designed to work perfectly together with the looks and technology of the model in question. For example, the thermal conductivity of the alloy and the shape and placement of the gaps between the spokes are carefully thought out to maximize ventilation of the brakes. And the wheels also take into account the specific requirements of the runflat tyres, with raised humps preventing depressurized tyres from sliding off the rims when cornering.

For the designer, creating a new wheel is a challenge, but an immensely satisfying one, as the wheel is central to the whole concept of driving. The process includes initial sketches, extensive use of CAD technology, and the production of full-size Ureol models, but the results more than justify all this effort – they not only provide a way for BMW owners to express their own personalities, they are also the ultimate expression of driving pleasure.

CREATE YOUR OWN ATMOSPHERE.

ORIGINAL BMW INTERIOR ACCESSORIES.

1 Leather-covered steering wheel with decorative trim in brilliant **Fineline fine wood**

With multifunction option. Diameter 385 mm. The perfect finishing touch to the sophisticated fine wood trim.

2 Gear selector lever with decorative strip in brilliant **Fineline fine wood**

The perfect addition to the interior of the BMW 7 Series.



A final check by eye. A final loving stroke of the smooth, flawless surface. And the BMW decorative trim in burr walnut is ready. It is the culmination of a long and demanding process, as all BMW accessories in fine wood are lovingly hand-finished by experienced craftsmen. In fact, creating a decorative trim takes six full days of care, precision and absolute attention to detail.

It starts with the choice of materials. When sourcing walnut, poplar or ash, BMW always prefers wood from near the root of the tree, as this has the most beautiful grain.



The component is cut to shape from a very thin piece of wood, and this blank is then glued to its mounting under a pressure of as much as three tonnes, before being sanded and smoothed to remove even the smallest surface imperfections. Now it can be varnished, and between five and seven coats are applied by hand, before it is hand-sanded again and polished with three different grades of wax. Lastly, a special finishing concentrate is applied to ensure the grain is shown off to best effect. After a final check, the finished masterpiece is ready to be fitted to the interior of your BMW, and give it a unique personality all of its own.



1 Leather-covered steering wheel with decorative trim in anthracite variegated ash

With multifunction option. Diameter 385 mm. An exclusive and eye-catching interior detail.

1 Gear selector lever with decorative strip in anthracite variegated ash

The perfect complement to interior trims in fine wood.

1 Avenue floor mats

This exclusive design adds a touch of elegance to the footwell. With BMW lettering. Available in beige, anthracite or grey.

1+2 Illuminated door entry strips

With BMW lettering. Available for front and rear.

2 Rubber floor mats

Dirt-repellent, water-resistant and perfectly fitted. With BMW lettering. Available in anthracite and beige.

3 BMW junior seat II-III

Suitable for children weighing 15 to 36 kg (aged approx. 3 to 12 years). The seat can be quickly and easily secured in place with the three-point belt. The height of the seat and position of the headrest and side bolsters are manually adjustable, and the seat offers excellent lateral support. The recline position makes the BMW junior seat II-III ideal for long journeys. Available in a Formula 1 design and in various colours embroidered with a BMW logo. The removable cover is machine-washable. A rucksack to carry the seat when not in use is available separately.



GET THE FULL PICTURE.

ORIGINAL BMW COMMUNICATION AND INFORMATION ACCESSORIES.



1 Rear-seat entertainment system

Includes 8-inch colour screens built into the front seats, a DVD player in the centre console that plays all standard video and audio formats, two sets of headphones and two Aux connections. The tiltable monitors are non-reflective from every angle and offer brilliant picture quality. The rear-seat entertainment system is operated via the remote control in the rear armrest. Two stereo headphones are also supplied.

2 Snap-in adapter

A robust docking system for current Nokia, Motorola and Sony Ericsson mobile phones, plus RIM BlackBerry® and Apple iPhone™ devices. Using a phone-specific and easily interchangeable snap-in adapter, every driver can make calls on their phone via the hands-free kit. Connecting the phone to the vehicle's external aerial improves reception and minimizes radiation inside the cabin. The phone battery charges while it is connected to the adapter.

3 Snap-in adapter with USB interface

Supports the wireless connection of popular Bluetooth-enabled Nokia and Sony Ericsson mobile phones, as well as Apple iPhone™ devices, to the vehicle's on-board network. The interchangeable phone-specific snap-in adapter with USB interface enables drivers to make calls on their mobile phone via the hands-free kit. MP3 music files stored on the mobile phone can also be played back via the vehicle's audio system. Operation is via the iDrive controller, multifunction steering wheel or voice control.

SOLUTIONS TO MEET EVERY NEED.

ORIGINAL BMW TRANSPORTATION AND LUGGAGE COMPARTMENT ACCESSORIES.

1 BMW base support system

Maximum permissible roof load: 100 kg. Easy to fit, with no tools required. The base support arms are made of high-strength aluminium tubing. The BMW base support system with anti-theft locks complies with the most stringent safety requirements.

1 BMW roof box 460

Capacity: approx. 460 l. L x W x H: 230 x 82 x 37 cm. Easy to load, thanks to an innovative system that opens from both sides. Features anti-theft triple central locking on both sides for additional peace of mind. Includes ski rests. Available in silver or black.





1 Luggage rack

High load-carrying capacity. Made of lightweight, high-strength aluminium.



2 Ski and snowboard holder, lockable

Suitable for carrying two snowboards and two pairs of skis, or up to six pairs of skis. Poles can also be carried.



3 Racing cycle holder, lockable

Suitable for racing cycles with quick-release skewers on the front wheel. A holder for securing the front wheel to the base support system is also available.

4 Bicycle holder for the trailer tow hitch, lockable

The bicycle holder and bicycles are secured against theft. For carrying one or two bicycles. An extension set for a third bicycle is available.



The best solutions are often the simplest. And the BMW base support system certainly couldn't be simpler to use. No tools or pre-adjustment are required, and extensive tests have proved that the system can meet all your requirements.



**1 Luggage compartment floor net**

Secures objects of varying sizes quickly and safely. Attaches to the eyelets that are fitted as standard to the floor of the luggage compartment.

2 Reversible luggage compartment mat

Can be used either way up. Features one velour and one anti-slip plastic surface.

3 Luggage compartment tray

Shatterproof, acid-proof and impact-resistant. The tray fits precisely into the luggage compartment floor.

BRILLIANT IDEAS, SPARKLING RESULTS.

ORIGINAL BMW CLEANING AND CARE PRODUCTS.



An extensive range of cleaning and care products is available for your BMW, helping to keep it looking its best. All of them are environmentally friendly, and there are specific products to protect and care for all of the surfaces found in BMW cars, including leather, fabrics, glass and paint – so you can be proud to be seen in your BMW everywhere you go in it.



A BMW should be a pleasure to drive, all year round. And BMW's cleaning and care products ensure that it stays that way, for many years after you buy it. The range includes products to suit every task: sparkling rims and gleaming paint will maintain the exclusive look of your car – for example, rim cleaner gel keeps Original BMW alloy wheels free of brake dust, while Original BMW hard wax with nano-technology keeps paintwork looking as good as it did in the showroom. There are also Original BMW Care Products to care for and protect the interior surfaces of your BMW, and even to keep you safe, by meeting the specific requirements of different times of the year. For example, Original BMW clear glass ensures that windscreens stay clean and smear-free, in summer and winter alike.

A selection of cleaning and care products can be found in the range overview on page 31.

EQUIPPED WITH THE BEST IDEAS.

ORIGINAL BMW ACCESSORIES RANGE OVERVIEW.



Exterior



Cross spoke 312 in ferric grey
21-inch, cast.



Double spoke 238
17, 18, 19, 20 or 21-inch, cast.



Multi spoke 235
19-inch, cast.



Star spoke 233
17-inch, cast.



Outdoor car cover



Cross spoke 312
21-inch, cast.



Double spoke 253
20-inch, cast.



V spoke 254
18-inch, cast.



Mud flaps



Transparent paint protection film
Available for various painted surfaces.



Star spoke 311 in chrome
21-inch, cast.



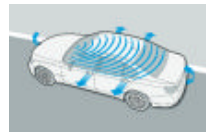
Radial spoke 252
19-inch, forged and polished.



Star spoke 250
18-inch, cast.



Snow chains



Alarm system



Star spoke 311
21-inch, cast.



Star spoke 251
19-inch, cast.



Double spoke 234
18-inch, cast.



Wheel bolt locks

Interior



Leather-covered steering wheel with decorative trim in brilliant Fineline fine wood



Leather-covered sport steering wheel



Halogen reading lamp



BMW baby seat 0+, with/without ISOFIX
Available in various colour schemes.



Protective rear cover



Leather-covered steering wheel with decorative trim in anthracite variegated ash



Gear selector lever with decorative strip in brilliant Fineline fine wood



Avenue floor mats
Available in various colours.



BMW junior seat I-II, with/without ISOFIX
Available in various colour schemes.



Coat-hanger



Leather-covered steering wheel with decorative trim in brilliant variegated ash



Gear selector lever with decorative strip in anthracite variegated ash



Rubber floor mats
Available in various colours.



BMW junior seat II
Available in various colour schemes.



Seat-back storage pocket
Available in lemon or black.



Leather-covered steering wheel with decorative trim in burr walnut



LED torch, rechargeable



Illuminated door entry strips



BMW junior seat II-III
Available in various colour schemes.



Shoe case

Communication & information systems



Coolbag



Rear-seat entertainment system



iPod adapter cable



Snap-in adapter*
For current Nokia mobile phones.



Infrared stereo headphones



Aux connector cable



Snap-in adapter*
For RIM BlackBerry®.



Multimedia changer



USB interface for Accessory Control Menu



Rear View Camera



Snap-in adapter with USB interface*

Transportation & luggage solutions



BMW roof box 460
Available in silver or black.



BMW roof box 350
Available in silver.



BMW roof box 320
Available in silver or black.



Universal lift and adapter for roof boxes

Transportation & luggage solutions



BMW base support system



Racing cycle holder, lockable



Raised carrier bars



Luggage compartment tie-down straps



Luggage compartment tray



Luggage rack



Touring cycle holder, lockable



Bicycle holder for the trailer tow hitch, lockable



Fitted luggage compartment mat



Loading sill protective mat



Universal holder



Surfboard holder

Trailer tow hitch
Pivot-mounted, electrically operated.

Reversible luggage compartment mat



Collapsible box



Bicycle lift



Ski and snowboard holder, lockable



Luggage compartment floor net



Anti-slip mat



Dog safety harness

Cleaning and care



Paint and rim care

Car polish
Car Wash Shampoo
Car wax
Dry Polish Cloth
Express wax
Hard wax with nano-technology
Paint scratch remover
Paint Sprays
Paint Sticks
Paintwork cleaner
Sealing Cloth
Wash & Wax
Wheel rim cleaner



Glass cleaning

Clear glass
Concentrated windscreen cleaner
Glass cleaner with de-mister
Glass polish
Intensive windscreen washer
Window de-icer
Windscreen cleaning cloths
Windscreen washer with antifreeze
Windscreen washer without antifreeze
Windscreen wash tabs



Interior care

Cleaning cloths for textiles
Cockpit spray
Impregnating agent for upholstery and carpets
Interior cleaner with fresh fragrance
Leather care cloths
Leather cleaning foam
Leather preserving set with UV protection
Plastic preserving emulsion
Wet wipe cockpit care glove



Special products

Bumper shine
Chrome polish
Clear motor varnish
Concentrated silicon remover
Engine cleaner and degreaser
Insect remover
Rubber preserving product
Silicone spray
Special conservation wax
Tar remover
Tree resin remover
Tyre shine
Wet wipe insect remover gloves

JOY IS KNOWING THAT YOU ARE IN GOOD HANDS.

To ensure your BMW performs at its best every day, your BMW Service Centre does much more than just give you advice on which Original BMW Accessories to choose and offer a professional fitting service.

BMW TeleServices – your BMW automatically informs you when it's due for a trip to one of our 3,300 BMW Service Centres. The on-board Condition Based Service system tells you of any upcoming maintenance and servicing required, and BMW TeleServices* communicates this information to your BMW Service Centre. A service employee will then ring you to make an appointment. The BMW Service Centre keeps a full range of Original BMW Parts in stock – so it's able to repair any problems quickly and effectively. In short, quality and safety are at the heart of everything we do.

BMW Service Inclusive – you pay a fixed price, and depending on the package you choose, routine maintenance, wear-and-tear repairs and even out-of-warranty repairs are covered for a defined time period or mileage.

BMW Mobile Service – a breakdown service from BMW which, in the unlikely event of a breakdown, is on call any time, day or night. The BMW TeleService diagnosis* transmits all the relevant details to BMW Service headquarters. This allows a BMW Service specialist to identify the problem so that they can help you to resolve the issue yourself, send a BMW breakdown recovery vehicle to your assistance, or fix the problem remotely using the BMW TeleService help.*

For more information on BMW Service, please contact your BMW Service Centre or visit www.bmw.com/service

BMW SERVICE.

* BMW TeleServices are available in all BMW vehicles with the exception of the BMW X3. However, the optional Bluetooth mobile phone interface (option 633 or option 644) must be fitted and, on certain models, the BMW Professional radio in conjunction with the control display (BMW Business navigation system (option 606) or the Professional navigation system (option 609)) must also be fitted.

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Find inspiration on the BMW website. In the Accessories section, you can check out more illustrations and detailed information about the full range of Original BMW Accessories.

More about BMW



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Your local BMW Service Centre will be happy to advise you on the full range of accessories available.

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